

November 12, 2008

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, November 12, 2008, at 7:04 p.m. in the Torrance Community Television Studio located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Barnard, Carlson, Haussmann, Korman, Perkins, Nishinaga, and Chair Sunshine

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: None

Absent: None

3. FLAG SALUTE:

Commissioner Sunshine led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Perkins, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) October 10, 2008

Discussion: Correction to Item 2, Roll Call. Strike Korman from "Excused", add Korman to "Present".

MOTION: *Commissioner Carlson moved to approve the minutes of September 10, 2008 as amended. This motion seconded by Commissioner Barnard, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports – 17th Annual TCtv Video Programming Awards

Staff reported they are in the process of selecting a master of ceremony and band. They are also checking the list of potential donors, updating the solicitation letter, and should have it ready the following week.

Brief discussion followed.

MOTION: *Commissioner Korman moved to accept the 17th Annual TCtv Video Programming Awards Committee Report. This motion seconded by Commissioner Carlson, motion carried with aye vote.*

C) Report of the Community Television Center

- 1) **October, 2008** –Coordinator Fefie discussed statistics for the month. He highlighted 21 new programs were completed with 31 programs bicycled. He also noted studio usage continues to be low at 26%; field camera check-outs for the DV Field Camcorders were also low 15%. Post-production usage had to 42% compared to 66% same time last year. 05 "It's Your TV Brochures" were mailed, with 04 graduates. 04 Users enrolled in DV Field and Post-Production Workshop, with all 04 graduating. 04 Users enrolled in Pre Production Planning Workshop, with all 04 graduating. 17 members of the Anza Elementary Cub Scout Den 7 took a tour of the facilities to earn their badge. The total number of programs is on-track to most likely exceed last year's numbers. In addition, the significant increase multi-camera filed production this year is high compared to last year because staff is now shooting the event programming with the truck. Last year, the previous staff shot event programming using two single cameras, and the editing the event into one program. This is partially why the usage percentages are lower than last year. The Board hosted the second Open Mic Night for the year on October 10th concerning the School Bond Measures Y and Z. This program was cablecast October 15 through November 3.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the Torrance Community Television Center Report for September 2008. This motion seconded by Commissioner Nishinaga, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

Manager Smith reported that the Federal Communications Commission expressed concern as several cable companies discussed plans to raise their rates for next year, including Cablevision Systems Corp., which announced an average hike for cable TV service of 3.5 percent.

Time Warner Cable Inc., the nation's second largest cable operator, said that its third-quarter profit rose 21 percent, boosted by strong growth in phone and Internet subscribers as well as higher cable TV prices.

Verizon Communications Inc. said earnings rose 31% in the third quarter as wireless did better than expected, while its traditional phone business continued to decline. The country's second-largest telecommunications company, after AT&T Inc., earned \$1.67 billion, or 59 cents a share, up from \$1.27 billion, or 44 cents, a year earlier.

As a provider of a start-up Internet Protocol video service, AT&T has been exempt from paying regulatory fees used to help fund the Federal Communications Commission's \$313 million budget, much to the displeasure of incumbent cable operators. In a concession, AT&T said it should begin to pay video-based fees -- not necessarily at the same rate as cable incumbents but more likely at a level that represents the actual burdens imposed by its nascent video service on FCC staff resources.

Comcast's third quarter earnings show that the company is weathering the economy rather well, losing 147,000 basic cable customers, but adding 417,000 digital cable subscribers. They also added 382,000 new broadband customers during the third quarter, more than AT&T (148,000) and Verizon (225,000) combined.

Brief discussion followed.

MOTION: *Commissioner Korman moved to accept the Report of Legislative and Cable Related Activities for October 2008. This motion seconded by Commissioner, Nishinaga motion carried with aye vote.*

E) Old Business - NONE

F) New Business - NONE

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Commissioner Barnard extended an invitation to the annual Save Historic Old Torrance Christmas Tea on Saturday, December 6, 2008 from 11:00 AM and 2:00 PM at the McCoy Home located 1918 220th Street, Torrance, CA 90501
- B) Commissioner Carlson mentioned he spent Veterans Day at luncheon in his honor from his grandchildren.
- C) Commissioner Carlson wished everyone a happy Thanksgiving Day.
- D) Commissioner Haussmann mentioned that she is praying that the newly elected administration will get America out of the poor economic conditions.
- E) Commissioner Korman mentioned during last months meeting a special thanks to staff for coverage of the concert on behalf of the Torrance Symphony. She also asked if we could not have the photographer on stage in the future, they believe he was distracting to the audience and performers.
- F) Commissioner Nishinaga also wished everyone a happy Thanksgiving Day to everyone's families and friends.
- G) Commissioner Nishinaga thanked Commissioner Barnard for the cake this evening.
- H) Commissioner Nishinaga also mentioned he is working on a green team at the City of Long Beach.
- I) Commissioner Perkins also wished everyone a happy Thanksgiving Day.
- J) Chairman Sunshine also wished everyone a happy Thanksgiving Day.
- K) Coordinator Fefie also wished everyone a happy Thanksgiving Day.
- L) Manager Smith reminded that Board of the upcoming statewide disaster preparedness training exercise on November 13th, entitled 'Golden Guardian'. The City will participate

through a city department wide building evacuation, and level 3 activation of the Emergency Operations Center.

- M) Manager Smith mentioned that on November 3, 2008 – The Western Region of the Alliance for Community Media (ACM) named two shows produced by the City of Torrance's CitiCABLE 3 as WINNERS for the 2008 Western Alliance Video Excellence (W.A.V.E.) Awards. "Live or Live-to-Tape", the Torrance City Council Meeting and for "Documentary Events", Kashiwa & Torrance 35th Anniversary.

9. ADJOURNMENT:

Chairman Sunshine adjourned the meeting of November 12, 2008 at 7:44 p.m. to reconvene on Wednesday, December 10, 2008 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager